

# AdBuilder

Top-Quality Custom Ads Created Quickly and Easily

MediaSpan's AdBuilder creates custom online ads for advertisers or your station promotion overnight! Simply use the intuitive, online order form, and have an IAB standard or custom-sized ad completed and ready for you the next morning. The work is professionally handled offsite, the turn-around is fast, and the result is top-quality – all at a cost far less than you'd pay a web designer.

With MediaSpan's AdBuilder, there is no need to struggle with PhotoShop or PaintShop Pro, trying to do graphic design work for your radio station clients. Answer a few questions on the web-based online form, and then leave it to our professionals to do the work. If changes are needed, AdBuilder provides up to two revisions to any ad.

### More great AdBuilder features:

- ▶ Static, Animated or Flash ad creation
- ▶ Pay only per ad created
- ▶ No setup charge, no license fee, no monthly minimum
- ▶ Dashboard keeps track of all ads, revisions, and communication
- ▶ Full training and support by MediaSpan



ads constructed  
via AdBuilder



MEDIASpan  
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