



MEDIASpan
SOLUTIONS FOR TODAY AND TOMORROW.

CirculationPro™ Digital Subscription

Empowering you to define and control digital delivery

MediaSpan's CirculationPro Digital Subscription empowers your business to manage and control digital delivery of content the way you need in real-time to create new revenue opportunities — all powered by the industry's emerging circulation management system leader: CirculationPro™.

Name	Address	City/State/Zip	Address	Subscriptions
SCOTT BRAY	10504 KEANE DR	GRASS LAKE, MI 49240		

Publication	Account	Status	Pay	Del	Days	Expiration	Route	Payment
Messenger	0000055	Active	Gift	Carrier	SMTWTFSS	08/06/2010	000173	Batch Live Complaint
Messenger	0215658	Active	PIO	Carrier	SMTWTFSS	08/06/2010	000173	Batch Live Complaint
E-Access	0183456	Active	PIO	Digital	SMTWTFSS	08/06/2010	B002	Batch Live Complaint
Tablet Access	0215777	Active	PIO	Tablet	SMTWTFSS	08/06/2010	B002	Batch Complaint
E-Replica	0215778	Active	Free	E-Replica	SMTWTFSS	08/06/2010	B002	Batch Complaint
TV Week	0215784	Active	PIO	Carrier	SMTWTF	08/06/2010	000173	Batch Complaint
Shopper EMC or TMC	0183906	Inactive	Free	Postal	SMTWTF	04/18/2008	B002	Batch Complaint
National Post	0215828	Active	PIO	Carrier	MTWTF	03/22/2010	000173	Batch Complaint
Wall Street Journal	0215706	Inactive	Free	Postal	MTWTF	04/09/2008	B002	Batch Complaint
Washington Post	0183459	Active	Free	Carrier	SMTWTFSS	04/03/2008	001610	Batch Complaint

CirculationPro provides all the functionality, features, and flexibility to manage paywalls in real-time — the way your business demands.

CirculationPro Digital Subscription Features Include:

- ▶ **Metered or hard paywall options:** CirculationPro Digital Subscription can be implemented across all pages of a website or select sections of premium content. The meter control points are based on article views and time frame. After reaching the preset number of metered stories, the user is prompted to login or subscribe, so it provides all the flexibility to manage the way your business demands.
- ▶ **Generate new revenue opportunities:** Open the door to new revenue possibilities by providing your digital audience with flexible subscription models through CirculationPro Digital Subscription. Provide your online, mobile, and tablet content into flexible, high-value subscription bundles and increase circulation revenue by offering convenient digital access for your print subscribers.
- ▶ **Website flexibility:** CirculationPro Digital Subscription can be used with practically any online CMS, which ensures even greater flexibility. Whether a site uses MediaSpan's WebManagerPro™, or has developed their own using Drupal, WordPress or TownNews, CirculationPro has you covered.

▶ **Powered by CirculationPro:** The direct integration with the CirculationPro database ensures every aspect of managing circulation is taken care of, whether digital, print, or a combination of subscription options. CirculationPro's nimble, yet powerful database is scalable and is perfect for publications of any size. CirculationPro Digital Subscription enhances its already powerful feature set even more by integrating real-time to provide immediate access, immediate updates and immediate subscriptions!

▶ FOR MORE INFORMATION