

Looking toward the future



GARY SEWELL / HERALD DEMOCRAT

State Highway 289 will allow travelers a direct route to Lake Texoma from DFW. Top, a north view of the highway construction north of town. Right, a view of construction from the west side of town. The highway will connect to FM 120 from the west side of Pottsboro.



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Downtown Pottsboro (top) and Hwy. 120 (left) will see an increase in traffic from the Dallas Metroplex area once Hwy. 289 is completed. Thousands of travelers flock to Lake Texoma (below left), one of the largest man-made lakes in Texas.



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Making it with the help of volunteers

The Pottsboro Area Chamber of Commerce is involved in a wide variety of events and programs. Helping the chamber successfully accomplish its many goals are chamber volunteers heading up a variety of categories within the chamber. They are as follows:

Chamber growth and member support

Planning co-chairpersons: Nancy Anderson and Rod Leird;

Project leads: Diana Williams, membership growth; Simone Holden, Ambassador program; Dustin Sandlin, educational events;

Member/community meetings: Rosemary Hall, monthly meetings; Tori Park, annual banquet; David Waller, Christmas party; Sid Snedeker, Tickle Your Ribs; and Josh Hulse, Christmas in Pottsboro, Night Out Against Crime;

Grants: Charlene Parrish;

Economic and tourism development

Planning co-chairpersons: Scott Ochoa and Rod Leird;

Project leads: Tim Hayes, Scott Ochoa, Rod Leird and Shelley McBride, chamber-supported marketing program; Mary Karam, annual director; Wanda Poe, grocery store recruitment; Scott Ochoa, Destination by Design alignment; Charlene Parrish, Frontier Day; and Rod Leird, Ken Studer, Scott Ochoa and Shelley McBride, FM 289 expansion promotional campaign.

Congratulations To The Pottsboro Chamber of Commerce, Their Officers And Directors.

Pamela A. Moore, DDS
111 Hwy. 120 E. Ste 103, Pottsboro
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