


Deal yourself a winning hand. Advertise in the Texomaland in Review Section! Phone 465-7171 or 893-8181




Some advertising flies through the air like a butterfly and disappears, but TEXOMLAND IN REVIEW appears in black and white print in every Wednesday's Herald Democrat so it can be read by every member of the family, and even clipped for future reference.



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WESTWOOD VILLAGE SHOPPING CENTER
 "Where Business IS Good!"
 1500 W. Houston Hwy. 56 @ Sunset In Sherman (903) 893-0134



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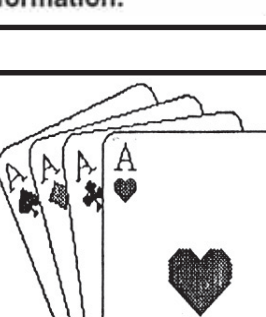


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Discover Jewels Fit For A Queen In Downtown Pottsboro!

Visit Queenie's Today At Suite 215A, Hwy. 120 East.

QUEENIE'S HAS A HOST OF GREAT POTTSBORO CARDINAL SPIRIT GEAR: T-SHIRTS, HOODIES, STADIUM SEATS, WATER BOTTLES, JEWELRY & MORE!




If "bling" is your thing, **QUEENIE'S JEWELS** in Pottsboro will dazzle you with their spectacular collection of sparkling eye candy that includes unique, American-made pieces from Wyoming, New Mexico and New York that you won't find anywhere else. **OWNERS CERELLE IVIE and TERRY HOOPMAN** said that they have the latest popular footwear from Glitter Flops (made in Whitesboro), Sierra Sun Soles, Hide 'N Sole and Switch Flops. Then, finish your new look with Ed Hardy jewelry. For the younger set, they have the wildly sought after scrabble piece, domino and bottle top necklaces, bling caps and bling belts. You're also invited to check out great gift ideas like the Danielson Design "Small Talk" interior wall signs and exclusive Pottsboro and Lake Texoma signs. Pictured in top photo is new staff member Dwaina Pate. Hours at Queenie's Jewels are 10 a.m. to 5:30 p.m., Tuesday through Friday, 10 a.m. to 4:30 p.m. Saturday (closed Sunday & Monday). MasterCard, Visa and debit cards welcome. For more information, call the staff at 903.786.2070. Visit and browse their website at: www.queeniesjewelsnthings.com.




Is Your Home Or Business 15 Years Old? Then You Need More Insulation.

CALL SHERMAN INSULATION TODAY AT 903.893.2157



SHERMAN INSULATION wants to remind you to do something about your central heating and air conditioning units that will keep you comfortable during the extremes of Texas weather, winter and summer. And in addition to the units themselves, don't overlook the benefits of good insulation in your home -- it can't be emphasized enough. There's another surprise waiting for you if your home doesn't have the right grade and amount of insulation: your utility costs are going to soar right through the roof regardless of whether it's extremely hot or extremely cold. With cold weather comes the need to keep homes and businesses warm, and this means -- as you already know all too well -- outrageously high utility bills. There is a way to lower those bills, however: have your building insulated by the experts at Sherman Insulation. Unfortunately, most homes aren't properly insulated, and many have six inches of insulation or less. This is one of the primary reasons homeowners will find that their heating bills will skyrocket as the weather turns hotter. Sherman Insulation recommends that you have at least 10 inches of insulation in your home. "Many homeowners are now realizing that they can save 30% to 50% on their heating and cooling bills every year just by having the proper amount of insulation installed," reports Orvie Lee Cantrell, owner of Sherman Insulation. For example, if you spent \$800 last year on your heating and cooling bills, you might have saved up to \$400 with proper insulation. Sherman Insulation has two products that are sure to help cut those utility bills: a new energy lid fitted over pull-down stairways to keep air conditioning or heating from leaking into the attic, and an attic ventilator, summer or winter, can prevent many problems in your home. As the name says, Sherman Insulation can handle all your insulation needs. They can usually insulate your home or building for less than if you did it yourself. Forget the dirt, the itchy eyes, and the bumps on the head. Let Sherman Insulation take care of everything. They'll insulate attics with premium-quality R-30 rock wool blown-in insulation. Rock wool insulation is a totally inorganic mineral fiber that is fire resistant and contains NO ASBESTOS! Good insulation is an investment, not an expense. If you knew that in planning your home or building you could make it safer and more comfortable in all seasons and do it absolutely free, wouldn't you jump at the opportunity? The insulation will completely pay for itself in just a few years, and think of the cash savings on utility bills in the meantime. And, of course, proper insulation adds greatly to the value of the house. Sherman Insulation has been in business for a long time, and they absolutely guarantee their work! Customers can count on them being here for a long time to come. So why do that insulation yourself when Sherman Insulation can do it for you? They offer free estimates and their work is of the highest quality. For more information, please call the Sherman Insulation professionals at (903) 893-2157

Beltone Hearing Aid Center, Texomaland's Only Authorized Beltone Hearing Aid Center, Is Now Offering The Latest Digital Hearing Systems, Hearing Evaluations And Video Ear Inspections.

Pictured here are **DELTON STEWART**, licensed Hearing Aid Dispenser, and **ASSISTANT SHERRI BROWN** of **BELTONE HEARING AID CENTER** in Sherman. With the new computerized fitting system from Beltone, this advanced technology allows the professionals from Beltone Hearing Aid Center to fit the most comprehensive line of digital and programmable products with pricing and features to fit every lifestyle and need, including the Invisa Hearing Aid that's no larger than a contact lens. In addition, diagnostic tools such as our videotoscope allows the client to see inside their own ear canal and observe if there is any wax present or any other problems that may cause hearing difficulties.



Beltone Hearing Aid Center has been serving Texomaland and southern Oklahoma since 1988. We also offer repair work on all brands of hearing instruments. Current Beltone wearers need to call (903) 892-3799 to schedule their FREE in-office maintenance appointment and to let our professional team clean, rejuvenate and reprogram the aids if needed. We are the only authorized Beltone dealer in the area to offer you genuine Beltone sales, parts and Bel-Care service. Call for your appointment today!