

Dillard's

new fall SAVINGS

NEW PRICE REDUCTIONS JUST TAKEN



40% off

- Ladies' Designer Sportswear
Famous California Casual Designer, Nygard, AK Anne Klein and Chaus
- Ladies' Dresses
- Ladies' Jewelry
- Juniors' Sportswear
- Juniors' Dresses

30% off

- Ladies' Intimate Apparel
- Ladies' Sleepwear
- Ladies' Accessories
- Ladies' Designer Handbags

Selected styles. Selection varies by size and store.
Call 1-800-345-5273 to find a Dillard's store near you.

Plus, even further
price reductions...

70% off

SELECTED APPAREL FOR LADIES, JUNIORS
AND CHILDREN • HOME COLLECTIONS

Earn rewards on every purchase to get 10% off All-Day Shopping Passes.*

Not a Dillard's Cardmember? Open a new account today and receive a 10% Off All-Day Welcome Shopping Pass in your 1st statement when you spend \$100 the day you open your account (maximum discount \$100).**
* See Rewards Program terms for details.
** Subject to credit approval. To qualify for this offer, you must open a Dillard's Credit Card or Dillard's American Express® Card account and make \$100 of net purchases (merchandise less tax, adjustments and returns) with your Dillard's Credit Card or Dillard's American Express Card at Dillard's stores or dillards.com the same day you open your account. The 10% Welcome Shopping Pass will be sent to you in your first statement and is valid for 10% off all merchandise purchases up to \$1,000 (maximum discount \$100) made in-store or online at dillards.com on the day of your choice. Shopping Pass must be used by the expiration date printed on the pass. Employees, officers and directors of Dillard's Inc. are not eligible for this offer.
The Dillard's American Express® Card is issued and administered by GE Money Bank. American Express is a federally registered service mark of American Express and is used by GE Money Bank pursuant to a license.