

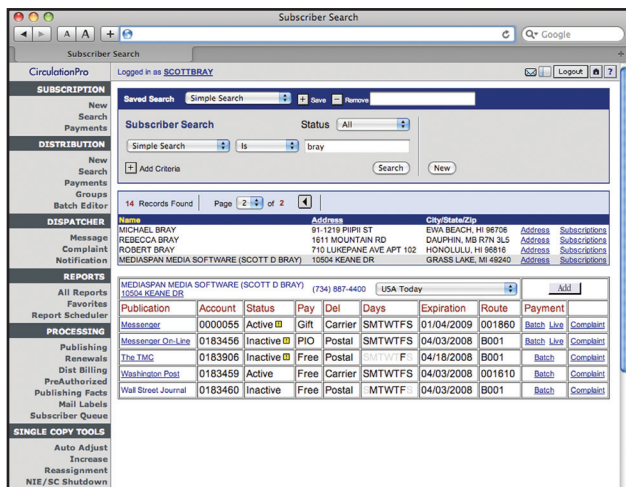


MEDIASPAN
SOLUTIONS FOR TODAY AND TOMORROW.

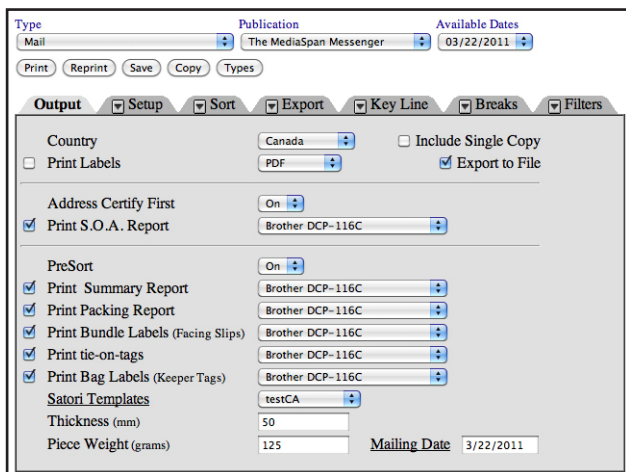
CirculationPro[®]

The Power Behind Your Productivity

CirculationPro takes all your circulation tasks and makes them more efficient and less time-consuming. Its powerful features put necessary reports at a user's fingertips and manage subscription and distribution needs with a minimum amount of administration.



The process for finding customers in CirculationPro is quick, easy and customizable. Use any combination of more than 25 metadata fields to create the required search



CirculationPro provides complete postal reports and S.O.A certifications for publications

CirculationPro Features Include:

- ▶ **Hardware and OS Flexibility:** Servers and clients can be Windows, Macintosh, or a combination of both.
- ▶ **Fully Integrated Postal Software:** Integration with Satori's Enterprise level software, MailRoom ToolKit Architect offers real-time address correction, geocoding, postal route information and delivery point barcode, all at time of entry. Additionally, CirculationPro provides complete First Class, Standard and Periodicals sorting, postal reports and certifications.
- ▶ **Hosted Solutions, Remote Sites, and SaaS Model:** A single server can host multiple sites in different areas, even different states. Or, forget about the server hardware and have us host the applications and databases at our state-of-the-art hosting facility.
- ▶ **Integration With Advertising:** CirculationPro communicates directly with MediaSpan's advertising solutions so that an ad department can quickly get information on subscribers and non-subscribers alike.
- ▶ **Full-featured Package:** One application can handle subscriptions, distribution, subscriber billing, distributor billing, dispatching, preprints, contracted mailing lists and more with no need for additional modules.
- ▶ **Reporting:** Over 150 core reports provide on-demand financials, audit information, marketing, mailroom reporting and more. This includes all USPS reports.

► CirculationPro

Features Continued...

- **Auditing:** CirculationPro handles numerous auditing requirements including detailed historical ABC, CAC, BPA and VAC at the address level, rather than at the carrier's route number for household auditing accuracy.
- **Tracking:** Unlimited user-defined rates, sub rates, transaction codes, start reasons, stop reasons, and promotions are available.
- **Single Copy Tools:** Automatic adjustment based on past sales performance, scan based imports, reassignment tools for after the fact restocking and last minute press adjustments.
- **Integration:** CirculationPro integrates with numerous outside companies, products and tools. Everything from online access control, general ledgers and accounts payable systems to Integrated Voice Recognition Systems like Chatterbox and VoicePort to mailroom and pressroom equipment.
- **Email and Text Messaging:** CirculationPro utilizes both email and text messaging throughout the system. From automated reports, email renewal messages to automated dispatching of complaints through text messaging.
- **Streamlined Data Entry:** Whether in the field or in the office, CirculationPro simplifies and streamlines getting information into the system. Enter returns, payments, credits or adjustments in rapid entry mode or import returns, scan based sales, draw adjustments, payments from outside sources for quick and easy entry into CirculationPro.

CirculationPro Self Service Tools

MediaSpan's Self Service Modules provides your customers, carriers, dealers, agents and drivers with 24/7 service and account information, along with real-time integration into CirculationPro so there is no rekeying of data.

Subscriber Self Service:

- Start new subscriptions to print or online for any of your products.
- Provides 24/7 access for your subscribers with real-time integration with CirculationPro. No rekeying of any data.
- User designed HTML so it matches each of your publications look and feel.

Distributor Self Service:

- Carrier can reprint their own reports.
 - Route lists, bundle tops, starts, stops, route sequencing.
- Make payments, view balances, view complaints.
- Real-time integration with CirculationPro.
- Drivers can enter their own returns and draw reassignments.

► FOR MORE INFORMATION