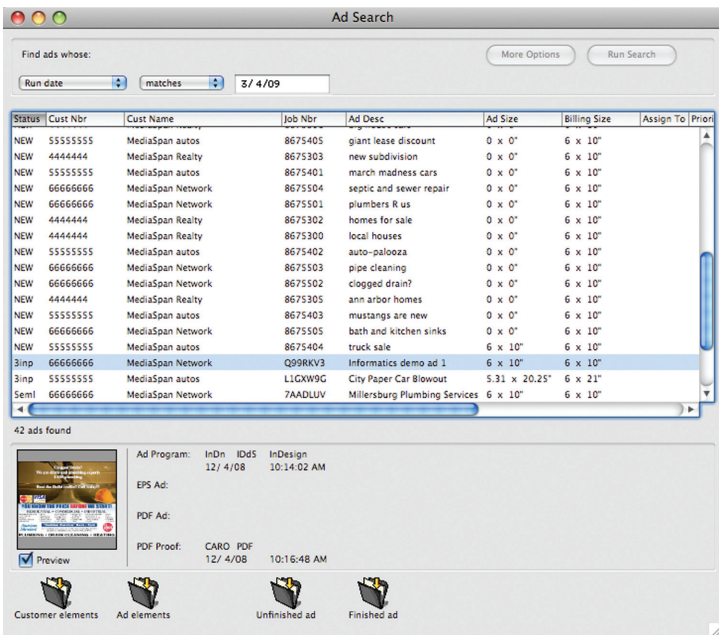




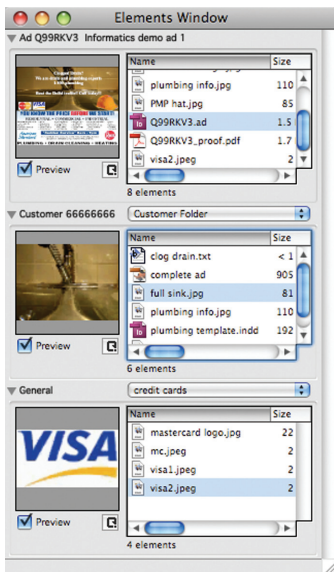
**MEDIASPAN**  
SOLUTIONS FOR TODAY AND TOMORROW.

# ProductionManagerPro<sup>®</sup>

*Efficient ad-tracking workflow*



*PMP's ad search provides fast access to central PMP database*



*PMP's Elements Window, (left) serves as a central repository for all ad and customer assets used by production*

Now more than ever, it's critical to find ways to improve productivity and work more efficiently. And that's just what ProductionManagerPro was designed to do. ProductionManagerPro is an ad-tracking and workflow system for creating advertisements. As a workflow management tool, it is designed to work the way ad builders work. It keeps the focus of ad building on streamlining workflow, tracking components and meeting deadlines.

## Central production repository leads to greater efficiency

Using ProductionManagerPro means no more searching for that missing image or text a few minutes before deadline. Plus, all users can access shared graphics and easily re-order archived ads. Tracking an ad's status is simple and changing statuses can invoke automated actions like producing a proof, composing the final PDF or EPS and even e-mailing the proof or finished ad to a customer for their review.

## Consolidate operations at a single location for even more cost savings

ProductionManagerPro makes it easy to automate all production processes and is ideal for managing multiple publications. This will not only eliminate redundancy, but also reduce your total hardware costs.

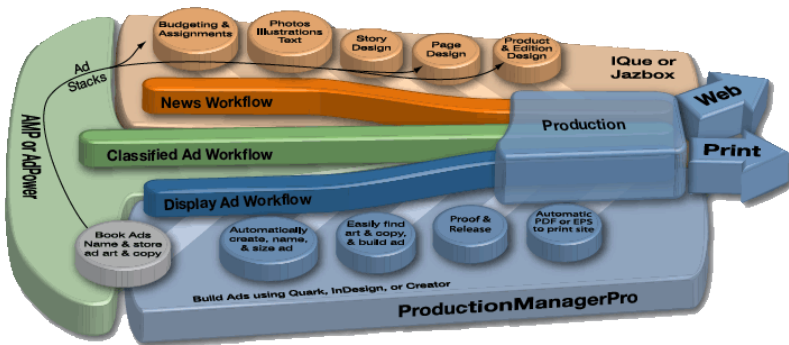
## ► ProductionManagerPro

### Reduce production costs associated with make-good ads

ProductionManagerPro helps you manage all aspects from production from the point when the ad is booked to placing the finished ad onto an editorial page. The AdGrabber plugin for QuarkXPress™ or AdobeInDesign™ will automatically place finished ads into the correct location and then informs the user of any ad which is not ready.

### Remote access means more convenience for you and your customers

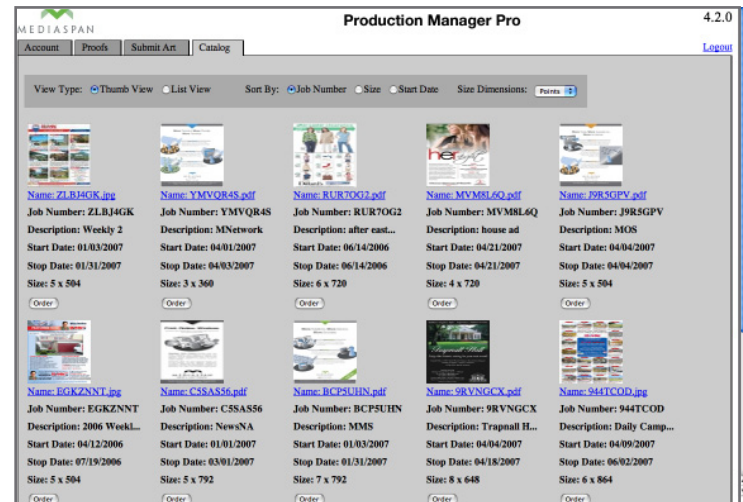
ProductionManagerPro has a thin web client for internal sales staff to track progress, book spec ads and view proofs. PMP also includes a customer facing web portal that allows customers to view and markup proofs online, submit artwork and see a catalog of previously run ads.



*ProductionManagerPro organizes and tracks all the elements in your advertising workflow while seamlessly fitting in the rest of your production*



*PMP Customer Portal (above and below) provides your customers with quick and easy access to view, proof and comment on their ads.*



## ► FOR MORE INFORMATION

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